



The Chicago Connection Chapter of the Pepsi-Cola Collectors Club May/June 2006 by Phil Dillman PD62Pepsi@sbcglobal.net 708-799-8486

PEPSI-FEST 20 IS HISTORY!

Pepsi-Fest hit a milestone this year by reaching it's twentieth anniversary. Typically held in Indianapolis, this year's event was filled with exciting moments and excited Pepsi collectors. Bob Stoddard, President of the PCCC, stated that there were about 600-700 people registered to attend Pepsi-Fest and doesn't see why Pepsi-Fest won't continue for at least another 20 years.

For those of you who remember them, Hal and Fonda Rhea were at Pepsi-Fest and even joined us in our chapter group photo. They hadn't been there since moving to Las Vegas five years ago.

WHO WAS AT OUR MEETING?

Our April meeting location was at the home of Phil and Amy Dillman. They managed to provide more than enough food and, of course, Pepsi products! Those present at the meeting were as follows: Larry Woestman, Lenny and Laura Vigna, Kaye LeMahieu, Laura Dillman and Paul Gerrish, Glenda Dillman, Bill and Marilee Scott, and Phil and Amy Dillman.

*****COMING UP*****

Pepsi Celebration in Las Vegas is slated for November. Make your reservations early!

OLD BUSINESS

As was expected, there wasn't a Commercial Contest at Pepsi-Fest this year as in previous years. Because of the anniversary, Fest was very busy this year and really didn't allow time for commercials anyway. Maybe the contest will be revived for next year? We'll have to wait and see.

NEW BUSINESS

There really wasn't any new business to discuss other than the scheduling of future meetings for which the rest of the meetings for 2006 are spoken for. The dates and locations are listed in that section of the newsletter.

The originally planned "Bingo" games that were slated for our past meeting didn't happen because of someone forgetting the night of the meeting. We did, however, make a phone call to that person and informed them of the meeting which was already in progress. We did enjoy watching some of the Pepsi-related 16 mm films that I have which allowed that person to arrive so that we could "officially" start the meeting. Naturally, just as we were getting started, our pizzas arrived. We can watch some of the other movies in the future, as well, at those locations where the host of the meeting is okay with the idea.

If you can think of some other things that we can do to make it so that the

meetings might be more inviting to you, let us know.

TREASURERS REPORT

As of our previous meeting, we had \$314.50 and added \$20.00 from membership renewals since then.

STOCK REPORT

We typically report on Pepsi-related stock prices since some of our members either own or have owned some of these stocks. It's also nice to see how Pepsi stocks typically increase in value over time. The "D" means that the stock's value has gone down since our previous meeting and the "U" means that it has gone up.

- PAS (PepsiAmericas) 23.90 D
- PBG (PepsiBottlingGroup) 31.65 U
- PEP (Pepsico) 57.80 D
- YUM(TriconGlobal(Pizza Hut, KFC, and Taco Bell)) 47.94 D

FUTURE MEETINGS

Our next meeting will be Saturday, June 17th, at 5:00 PM at the home of Bill and Marilee Scott. This will probably be the last meeting that they will be able to host as Bill is planning to retire this November. Just as we have done for the past couple of meetings, they would like you to call them and let them know how many of you will be attending the meeting. In the same way, they would like to know if you cannot make it. Either way, they want to be able to plan for food, tables and chairs, Pepsi, etc. It will be a Barbeque and they would like everyone to bring a dish to pass. You can reach them at: 219-365-8237 OR upspepsi@sbcglobal.net.

WAY FUTURE MEETINGS

Currently slated for future meetings are: Aug. 5th or 19th at Kaye's in Worth, IL
Oct. 14th at Glenda's in Homewood, IL
Dec. 9th at Vigna's in Chicago, IL

MISCELLANEOUS

It was decided that many of us are headed to a very warm place on a bus as opposed to the usual "handbasket." In fact, some of us have gotten to the point that we are taking turns holding the keys for that bus! You can expect one of us to be at the wheel when that day comes!

Larry Woestman and Scott Kinzie compiled a pamphlet about reproduction Pepsi items. The pamphlet is set up so that new pages can be added as they come out. You can get them from Larry or Scott for \$16.00 plus shipping.

NEW COLLECTIBLES

Sierra Mist has new can and bottle graphics, although, the new cans are still in cartons with the old graphics. Non-returnable glass bottles of Pepsi and Diet Pepsi are available in the Northeast, Austin, Tx., and, Port Huron, Mi. They have plastic applied labels that are stuck on VERY well. They were targeted for use in restaurants, however, they are not selling well. Regular Pepsi Twist is still available in a few markets like Dubuque, Ia. and Niles, Mi. A new line of Diet Pepsi flavors will be out this summer called "Pepsi Jazz." At a grocery store in Iowa, they were raffling off a Mt. Dew pedal car based on the car driven by race car driver Brian Vickers. Aquafina lip balm is now available. Laura Dillman did some research taste testing of some new Aquafina flavored water. Slice One (diet) is available in stores in three flavors.