

Pepsi Club of Iowa

In 1998, while reading a Pepsi Express, I saw an article by Phil Dillman stating how easy it was to start a local club. I knew a couple of other people that collected Pepsi stuff, Bob and Merrie Schoonover, and asked them about helping me get a club started. They were selling Pepsi items from a booth at our local flea market and they agreed to put flyers and applications out for me. Within the first year we were able to get about 50 people to join our club. The club has grown slowly and currently we have about 135 people belonging to the club. This year, 2003, our club will celebrate its fifth birthday in Davenport on Oct. 3-4 and so far the response has been very good.

Our club has 3 regular events every year, a summer picnic in June, a swap meet in the fall and a Christmas party in either December or January. The newsletter comes out quarterly and we encouraged members to write some of the articles themselves. We do not have regular meetings, we have traveling dinner meetings. When a member arranges for us to use a facility (a restaurant with a meeting room) then we will travel to their area to hold a meeting. It will usually consist of a brief business meeting and then sitting around and visiting with each other follow it.

Our logo is a bottle of Pepsi in place of an ear of corn with the green stalks pulled part of the way down the bottle. We have had several compliments about this and we were lucky enough to find a woman with an computerized sewing machine to embroider our logo on shirts and jackets.



We encourage friendships. Speaking for myself, we have made several friends that we do things with other than Pepsi and that we just enjoy being with. If for some reason the club was to disband tomorrow, the friends we have made has made this whole thing worthwhile!