

The Chicago Connection Chapter

of the Pepsi-Cola Collectors Club

March/April 2006
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A NEW LOOK FOR THE CHI-CHAP NEWS!

Based on the conversations that took place at our past meeting, I will be developing an improved newsletter for our chapter in order to bring you more information. It was mentioned that many of you cannot attend some of the meetings for various reasons but you would still like to know what took place. I used to believe that, if someone *really* wanted to know what went on at the meetings, they would be there. Knowing now that there are valid reasons for folks missing our meetings, we will attempt to bring all of that juicy info to you! If you have any suggestions for this new format, please, contact me at the addresses listed at the top of the page.

WHO WAS THERE?

Our February meeting location was changed at the last minute from Larry's house to the home of Jim and Carol Petersen. Even with the last minute plea to host the meeting, they managed to provide more than enough food and, of course, Pepsi products! Those present at the meeting were as follows: Larry Woestman, Jim and Carol Petersen, Lenny and Laura Vigna, Kaye LeMahieu, Laura Dillman and Paul Gerrish, Glenda Dillman, and Phil and Amy Dillman.

*****COMING UP*****

The Antique Advertising, Slot Machine & Jukebox Show at Pheasant Run in St. Charles, IL will be 3/31(\$50), 4/1 & 4/2.

OLD BUSINESS

Based on what we've seen in the "Pepsi Express" newsletter (the publication of the Pepsi-Cola Collectors Club), it doesn't look like there will be a Commercial Contest at Pepsi-Fest this year as in previous years. That's unfortunate as we have always enjoyed creating fun Pepsi commercials and we enjoy seeing everyone's entry at Fest. Maybe the contest will be revived for next year? We'll have to wait and see.

NEW BUSINESS

At the meeting, I handed out some Pepsi calendar cards that are the size and shape of playing cards which I picked up at the Pepsi warehouse in Sheboygan Falls, WI.

I brought up the possibility of using fliers to help promote our chapter and to build our membership. Some of the discussion that followed voiced a concern over a lack of control and of meeting space if we did, in fact, succeed in gaining a large number of new members. It was also pointed out that, instead of handing out fliers to people that would probably not be interested in the club or posting them where they would be ignored, perhaps we should find addresses in the Internet White Pages for the new members living in the area that are listed in the "Pepsi Express" newsletter and sending them an invitation similar to the one that the Iowa Chapter sends out. We agreed that we could try that.

STOCK REPORT

We typically report on Pepsi-related stock prices since some of our members either own or have owned some of these stocks. It's also nice to see how Pepsi stocks typically increase in value over time. The "D" means that the stock's value has gone down since our previous meeting and the "U" means that it has gone up.

- PAS (PepsiAmericas) 24.40 U
- PBG (PepsiBottlingGroup) 28.97 D
- PEP (Pepsico) 57.93 D
- YUM(TriconGlobal(Pizza Hut, KFC, and Taco Bell)) 50.07 U

FUTURE MEETINGS

Our next meeting will be Saturday, April 8th, at the home of Phil and Amy Dillman in Homewood, IL. Just as we have done for the past couple of meetings, we would like you to call us and let us know how many of you will be attending the meeting. In the same way, we would like to know if you cannot make it. Either way, we want to be able to plan for food, tables and chairs, Pepsi, etc. The meeting itself will be at 7:00 PM, however, we will be showing some Pepsi-related 16mm films starting at 4:30 PM (I have that one with Joan Crawford, Lenny!).

Other meetings will be in June, August, October, and December with the dates to be announced.



NEW BUSINESS con't

We also discussed various ways of getting our current and potential members interested in attending our meetings more often. It was decided that we could have games like "Bingo" or raffles with the prizes being some nice Pepsi-related items that we will be searching for at Pepsi-Fest this year. Another thought was that members might feel more comfortable attending a meeting if it were in a more "neutral" location such as a restaurant or a picnic. If you can think of some other things that we can do to make it so that the meetings might be more inviting to you, let us know.

TREASURERS REPORT

As you may or may not know, our membership dues are applied to various chapter-related causes and activities. For instance, we had a balance of \$266.23 prior to the month ending 2/28/2005. To that, we added \$90.00 in dues plus another \$30.00 in April 2005. From that, we paid out \$30.00 for the use of the picnic grounds in Midlothian. We also spent close to \$150.00 for flowers and planters for funeral services for Ben Sickles, BJ Woestman (Larry's brother), and Bill Scott's mother. During that time, we added another \$110.00 in dues giving us a balance on 2/11/2006 of \$314.50. Some of that will go toward the purchase of those game and raffle prizes. Since we have so few newsletters being sent via snail-mail, the cost is negligible so I use my own stamps.

DON'T FORGET!!!

This is the 20th Anniversary for Pepsi-Fest. It promises to be special!